

The Session You Don't Want To Miss!

Wednesday, September 24 • 2:00PM-2:50PM

“Win The Click”

5 Easy Steps to “WIN THE CLICK”
and convert more online shoppers
into showroom opportunities!

Larry Barditch, Vice President of Digital Strategy at MSA Advertising, is a nationally recognized expert in digital marketing and former eCommerce Director of a major automotive group. His unique approach to digital marketing will show you how to “Connect The Dots” with one unified message to influence consumers at the height of their online journey.

**ARE YOU MORE CONFUSED THAN EVER?
THIS 50 MINUTE SESSION WILL CHANGE
YOUR DIGITAL STRATEGY FOREVER!**

CAN'T MAKE IT TO THE SESSION?

We can meet with you privately during the show
or bring the session to your dealership.

Please Contact Larry at

305.801.9677 or **Larry@MSAadvertising.com**

Larry
Barditch

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